

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
947561-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1271

Flight Dates	Order #	Alt Order #
09/04/12 - 09/06/12	947561	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	6a Daybreak	6-7a	- 111 - - -	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- 111 - - -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	6:29 AM	6a Daybreak	6-7a	:30	MHCTV102	\$700.00 NM
2	WMUR	W	09/05/12	6:13 AM	6a Daybreak	6-7a	:30	MHCTV102	\$700.00 NM
3	WMUR	Th	09/06/12	6:39 AM	6a Daybreak	6-7a	:30	MHCTV104	\$700.00 NM
2	09/04/12	09/06/12	Good Morning America	7-9a	- 111 - - -	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- 111 - - -	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	8:29 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
2	WMUR	W	09/05/12	8:45 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
3	WMUR	Th	09/06/12	7:28 AM	Good Morning America	7-9a	:30	MHCTV105	\$550.00 NM
3	09/05/12	09/06/12	KELLY LIVE DAY	9AM-10AM	- - 11 - - -	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- - 11 - - -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/05/12	9:55 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV102	\$350.00 NM
2	WMUR	Th	09/06/12	9:41 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV104	\$350.00 NM
4	09/05/12	09/05/12	The View	11-12p	- - 1 - - - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- - 1 - - - -	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/05/12	10:58 AM	The View	11-12p	:30	MHCTV103	\$350.00 NM
5	09/04/12	09/06/12	News 9 at Noon	12-1230p	- 1 - 1 - - -	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- 1 - 1 - - -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	12:16 PM	News 9 at Noon	12-1230p	:30	MHCTV102	\$350.00 NM
2	WMUR	Th	09/06/12	12:29 PM	News 9 at Noon	12-1230p	:30	MHCTV105	\$350.00 NM

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947561-1	09/09/12	September 2012	08/27/12 - 09/06/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1271	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/04/12	09/06/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	- 111---	:30	3	\$250.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	4:29 PM	ELLEN EF	4PM-5PM	:30	MHGTV103	\$250.00 NM
2	WMUR	W	09/05/12	4:36 PM	ELLEN EF	4PM-5PM	:30	MHGTV102	\$250.00 NM
3	WMUR	Th	09/06/12	4:27 PM	ELLEN EF	4PM-5PM	:30	MHGTV104	\$250.00 NM
7	09/06/12	09/06/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	--- 1---	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/06/12	5:36 PM	News 9 at 5	5-6p	:30	MHGTV105	\$700.00 NM
8	09/04/12	09/06/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	- 111---	:30	3	\$1,400.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	6:29 PM	News 9 at 6	6-7p	:30	MHGTV102	\$1,400.00 NM
2	WMUR	W	09/05/12	6:27 PM	News 9 at 6	6-7p	:30	MHGTV103	\$1,400.00 NM
3	WMUR	Th	09/06/12	6:15 PM	News 9 at 6	6-7p	:30	MHGTV104	\$1,400.00 NM
9	09/04/12	09/04/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	- 1-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	7:28 PM	Chronicle NH	7-730p	:30	MHGTV103	\$550.00 NM
10	09/04/12	09/04/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8	- 1-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	7:46 PM	Entertainment Tonight	730-8	:30	MHGTV102	\$700.00 NM
11	09/06/12	09/06/12	NETWORK POLITICAL P10-11p Class of Time - Immediately Pre-emptible without notice	10-11p	--- 1---	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/06/12	11:11 PM	NETWORK POLITICAL PROGR/ 10-11p		:30	MHGTV105	\$5,000.00 NM
LR- Network Program Runover									
12	09/04/12	09/06/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	- 111---	:30	3	\$1,100.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 111---	<u>Spots/Week</u> 3	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	11:30 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
2	WMUR	W	09/05/12	11:57 PM	News 9 at 11	11-11:35p	:30	MHGTV102	\$1,100.00 NM
LR- Network Program Runover									
3	WMUR	Th	09/06/12	11:26 PM	News 9 at 11	11-11:35p	:30	MHGTV104	\$1,100.00 NM
13	09/05/12	09/06/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	-- 11---	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> -- 11---	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00				

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Hassan/D/Governor		candidate	1271

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/05/12	09/06/12	Nightline	1135p-1206a	-- 11---	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/05/12	12:23 AM	Nightline	1135p-1206a	:30	MHGT103	\$250.00 NM
LR- Network Program Runover									
2	WMURTh		09/06/12	12:04 AM	Nightline	1135p-1206a	:30	MHGT105	\$250.00 NM
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,200.00
<u>Agency Commission</u>	\$3,180.00
<u>Net Amount Due</u>	\$18,020.00